

# English Partnership for Snooker and Billiards

Whole Sport Plan – Summary Document

2016-2020



**ENGLISH PARTNERSHIP FOR  
SNOOKER AND BILLIARDS**

Partnership of:

World Professional Billiards and Snooker Association  
English Association for Snooker and Billiards  
World Billiards  
World Ladies Billiards and Snooker  
World Disability Billiards and Snooker

# Introduction

This Whole Sport Plan summary is the first phase of a series of projects which aims to encourage people to play snooker and billiards, encourage a wider diversity of people to try the sport, increase female and disabled participation and create a pathway for promising talent.

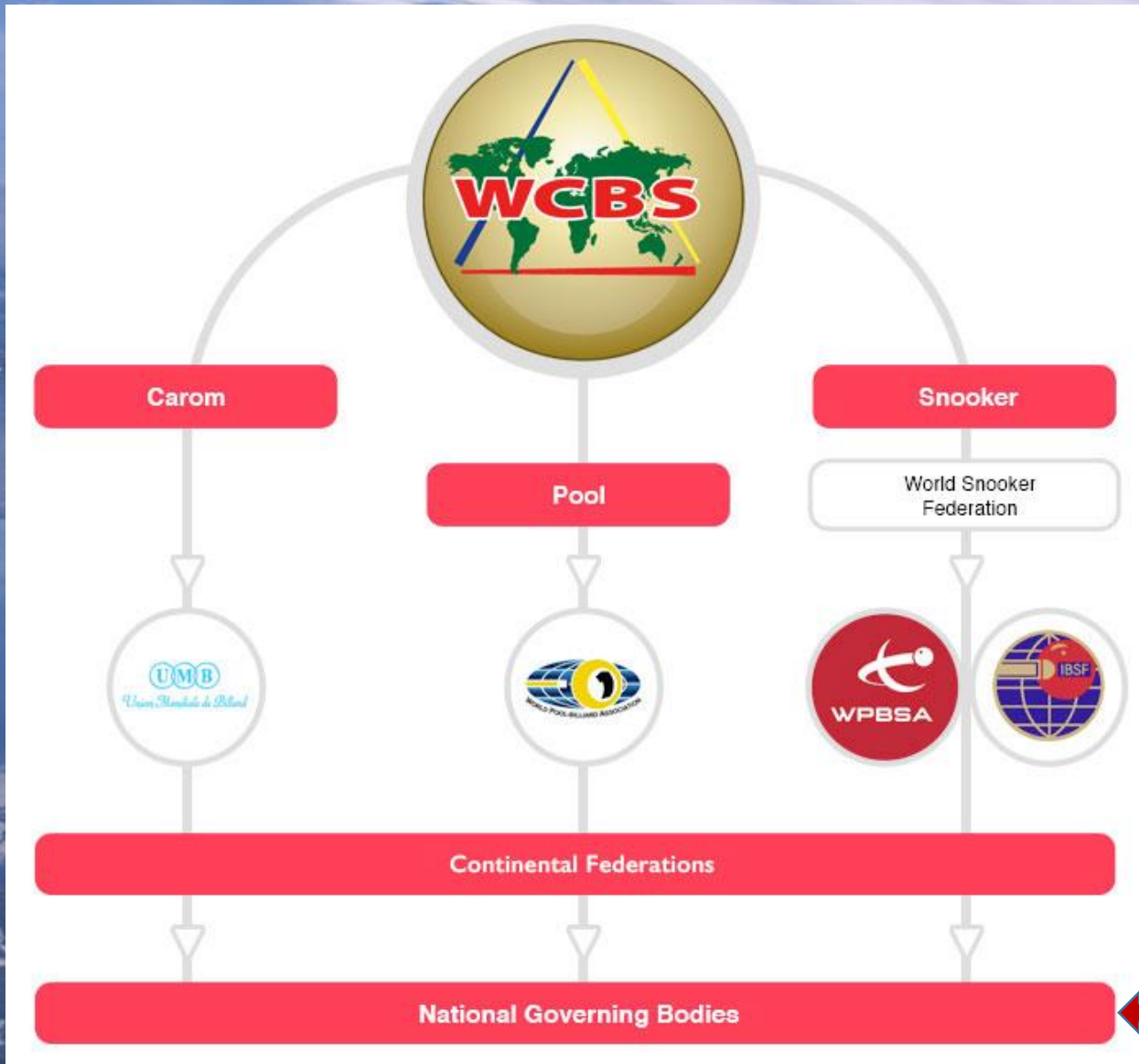
It has been drawn up by the English Partnership for Snooker and Billiards which brings together the WPBSA, EASB, WLBS and WDBS.

The English Partnership for Snooker and Billiards is an umbrella organisation that will align the interests of the affiliated bodies and create projects to inspire and drive awareness of the snooker and billiards to new participants in England. With the objectives to increase participation, improve facilities and promote cue sports with an inclusive approach providing an opportunity for all.

Building on existing programmes like Cue Zone into Schools the partnership aims to educate through cue sports whilst encouraging a new generation to take up snooker and billiards. By creating a clear pathway from beginner to elite professional and developing a structured coaching environment, the partnership hopes to inspire all regardless of gender, ability or ethnicity to fulfil potential.



# World Structure for Snooker and Billiards



# Map of current situation in Snooker/Billiards in England

## ENGLISH PARTNERSHIP FOR SNOOKER AND BILLIARDS

**WCBS**  
(World Confederation of Billiard Sports)



ARISF member under patronage of the IOC.

International Federation represents Snooker, Pool and Carom/Billiards, recognised by IOC in 1998.

Currently no tournaments ran by WCBS. Tournament planned for 2016.

**WSL**  
(World Snooker Limited)

Commercial arm of snooker. Running professional tournaments worldwide.

Runs 39 Tournaments worldwide (including qualifiers separately), 19 held in England.

125 Tour Players – Currently 62 English players (12.08.15)

**WPBSA**  
(World Professional Billiards and Snooker Association Ltd)

Governing body and players association for professional game worldwide. Also the governing body to WLBS and WBL

Recommends wildcard invitations for World Snooker Championships.

**WLBS**  
(World Ladies Billiards and Snooker Ltd)

Responsible for running World Ladies Billiards and Snooker Tour, responsible for maintaining the official World Ladies rankings under WPBSA.

Runs 6 Tournaments a year all in England.

X amount of members signed up annually.

33 entries into World Championship last year.

**EASB**  
(English Association of Snooker and Billiards)

National Governing body for amateur snooker and responsible for English Amateur Championships

Runs 102 tournaments a year

342 members signed up in 2014

165 entries to last English Amateur Championships

£800 for winner of English Amateur Championship. £2500 total prize money

**WBL**  
(World Billiards Ltd)

Responsible for running World Billiards Tour, responsible for maintaining the official World Billiards rankings under WPBSA

Runs 14 events a year including English Open Series

80 entries to world championship

**WDBS**  
(World Disability Billiards and Snooker Ltd)

Newly formed group to work on getting tournaments setup and develop classification.

Previously tournament held in 2013 and Tim Squires ran casual event in April 2014.

Responsible for running English National Disability Championship



EPSB

ENGLISH PARTNERSHIP FOR  
SNOOKER AND BILLIARDS

## Mission

Inspiring participation from grass roots to elite competition in England

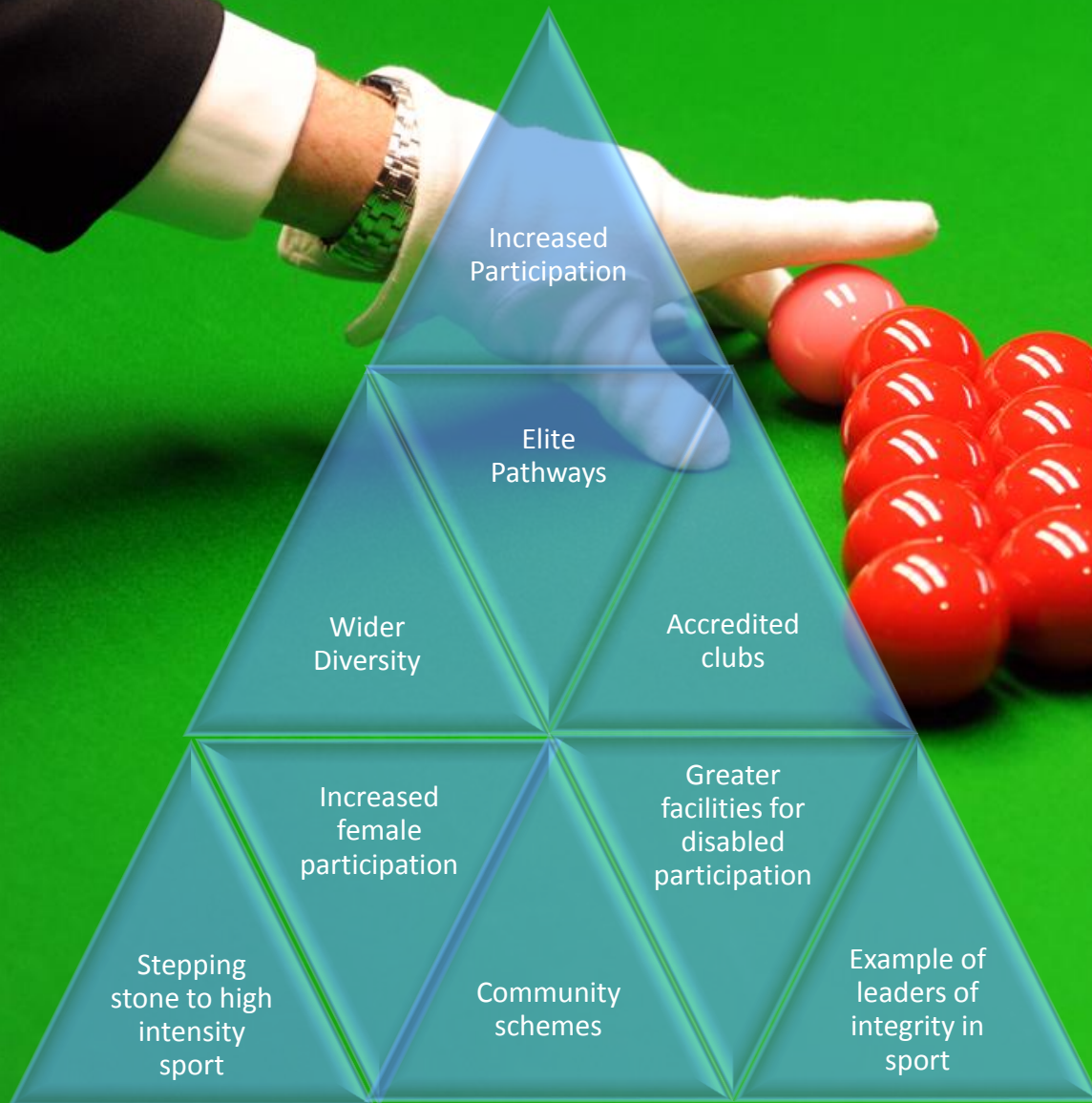
## Vision

To collaboratively inspire participation across all generations offering opportunity and equality for all in England.

## Values

**E**quality  
**N**urturing Talent  
**G**rowing participation  
**L**eading with integrity  
**A**warding success  
**N**o barriers to participation  
**D**eveloping inspiring facilities

# OUR VISION FOR SNOOKER IN ENGLAND



## ASPIRATIONS

Increase participation among:

- Children under 14
- Young people aged 14-26
- Adults 26 – plus
- People with disabilities

Offer a friendly, welcoming and excellent experience to keep people playing

## PRIORITIES

- Grow snooker in schools, colleges and community groups.
- Encourage more play at clubs.
- Encourage more women and girls.
- Encourage people with disabilities
- Promote partnership working national, regional and county level
- Create a clear pathway for elite talent

# English Partnership Priorities

## Disabled

- Hold accessible events
- Develop the classification
- National events/World events
- Understand what nationalities are playing snooker - Multi cue sports.

## Women

- Create a link between Cue Zone to playing.
- Club affiliation system, make safe environment to play.
- Role Models - inspiration, tour card.

## Amateur

- Long term amateur event for women.
- Clear pathway to professional.

## Professional

- Wholly inclusive Olympic sport
- Tour cards - assignment

## All

- Understanding club network - licensing and facilities.
- Participation levels
- All events calendar
- Other Associations - snooker involvement.

# Kitemarking Club Scheme for England

**Level 3**

Centre of  
Excellence

**Level 2**

Centre of  
Development

**Level 1**

Accredited  
Centre

**EPSB**

ENGLISH PARTNERSHIP FOR  
SNOOKER AND BILLIARDS

Additional awards for  
disability access in  
association with WDBS:

**Cue 4 All**





# Kitemarking Club Scheme for England

## Motivations:

- Engage clubs in England to provide accurate participation figures
- Ensure a safe and secure environment for development of youth, female and disabled game.
- Encourage facilities to self-promote sport and development of game in England.
- Change image of all snooker facilities in England to positive community spaces
- Partner facilities and schools improving links for participation pathway in England.



# Kitemarking Club Scheme

- Registered EASB club member (free membership)
- Have appointed Club Welfare Officer
- Attended EPSB /WPBSA Safeguarding Children Course
- Welfare Officer has to attend Welfare Officer Workshop
- Adopted EPSB club rules.
- Have Public liability insurance
- Club commits to one in-service training event.
- First aid kit and trained staff member on site.
- Follow EPSB equality policy.
- Completed ownership disclosure form
- Table Safety requirements
- Club commits to annual health check.
- Club commit to six monthly membership numbers returns.
- Provide list of resident WPBSA and EASB coaches
- List any volunteers that work in your club.
- Display full sets of Snooker and Billiards rules.

**Accredited  
Centre**

**Level 1**

# Kitemarking Club Scheme

**Level 2**

**Centre for  
Development**

- Registered EASB club member (free membership)
- Have appointed Club Welfare Officer
- Attended EPSB Safeguarding Children Course
- Welfare Officer has to attend Welfare Officer Workshop
- Adopted EPSB club rules.
- Have Public liability insurance
- Club commits to one in-service training event.
- First aid kit and trained staff member on site.
- Follow EPSB equality policy.
- Completed club ownership disclosure form
- Table Safety requirements
- Club commits to annual health check.
- Provides list of resident coaches
- List any volunteers that work in your club.
- Club commits to six monthly membership numbers return
- Display full sets of Snooker and Billiards rules
- Level two coaches in residence
- At least one tournament standard table.
- Club Development Plan submitted:
  - Club Vision
  - Growth and Retention
  - Raising Standards
  - Better Players
  - Youth Development – Kids Cue Zone

**Level 3**

**Centre of  
Excellence**

- Have appointed Club Welfare Officer
- Attended EPSB /WPBSA Safeguarding Children Course
- Welfare Officer has to attend Welfare Officer Workshop
- Adopted EPSB club rules.
- Have Public liability insurance
- Club commits to one in-service training event.
- First aid kit and trained staff member on site.
- Follow EPSB equality policy.
- Own bank account/annual accounts/balance sheet
- Table Safety requirements
- Set Adult coach to child ratio (1:16 football)
- Club commits to annual health check.
- Provide list of registered Level 1 coaches
- List any volunteers that work in your club.
- Level two coaches in residence
- Participating in local league
- Linked to county team
- Club Development Plan submitted:
  - Club Vision
  - Growth and Retention
  - Raising Standards
  - Better Players
  - Youth Development – Kids Cue Zone

# Kitemarking Club Scheme

The Cue 4 All accreditation is an award available to all levels of the scheme that can offer a fully inclusive playing facility for disabled players. To receive the Cue 4 All accreditation the club/playing facility must provide the following information for assessment:

- DDA compliant access to building.
- Separate Disabled toilets or toilets with DDA access.
- Proof of someone within the club attendance at EFDS/Sainsbury's Inclusive Community training or ELDSA training.
- Run community based impairment based groups out of playing facility.
- Run regional disability events

**Cue 4 All**



# Kitemarking Club Scheme

# Benefits

# Kitemarking Club Scheme

## EPSB Charter Standard Clubs

For new EPSB and WPBSA Standard Clubs

- An EPSB plaque & certificate (endorsed by WPBSA, EASB and WLBS)
- Marketing Resource Data Stick
- Charter Standard Clubs receive X% discount off charter supplier cues, X% discount off charter supplier balls sets and X% discount off charter supplier list re-clothing providers.
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For completing Annual Health Check

- An EPSB certificate
- Continued discounts with charter agreed equipment suppliers

Intrinsic Benefits for the Club

- Minimum Standard of coaches
- Child Welfare central to what club does
- Appropriate levels of discipline
- Be part of School partnership programme – CZIS.

Other Benefits for the Club

- Find a Club facility on WPBSA and World Snooker website.
- Priority ticket for UK World Snooker events?



# Cue 4 Programme

English Partnership for Snooker and Billiards Development Scheme to increase participation in England

# Cue 4 Programme

## Cue 4 Participation

- Club Kitemarking scheme.
- Disability focused projects
- Woman focused projects
- School to community project
- Opportunity for all pathway

## Cue 4 Education

- Schools
- College
- University
- Adult education programme

## Cue 4 Health

- Speed Snooker
- Over 55 Programme
- Gradual intensity – combined with other sports
- Rehabilitation after injury

## Cue 4 Elite

- Team England Elite Pathway programme



# Cue 4 Programme

Cue 4 Participation

Cue 4 All

Disability inclusion programme

Cue 4 Women

Female Participation Programme

Cue 4 Community

School to Community link Programme

Cue 4 Elite

Cue 4 the Stars

Elite Pathway Programme

Cue 4 Education

Cue 4 Skills

Literacy and Numeracy Programme

Cue Zone into Schools

Tables into schools programme

Cue Zone into Universities

Tables into universities programme

Cue 4 Health

Cue 4 Ever

Over 55 Programme

Cue 4 Speed

Speed snooker programme

# Cue 4 All

Sensory

Physical

Intellectual

Hearing

Visual

Ambulant

Wheelchair User

[Link to UK Deaf Sport](#)

[Link to British Blind Sport](#)

[Link to Limbpower](#)

[Link to Wheelpower](#)

[Link to UKSA \(UK sports association for people with learning disability\)](#)

Tailored Sessions

Endorsed scheme by WPBSA, EASB and WLBSA

Supporting Marketing Material

World Snooker Social Media Promotion – Media Resources

Pathway from group to competition.

Specific days at UK World Snooker events

# CUE 4 THE STARS

## English Elite Academy Pathway Programme

Summary of project: Identification of Elite prospects for potential development towards professional status.

Target: Two out six to make professional ranks.

### Offer

- Mentoring from professionals/playing opposite a professional – monthly or every other month.
- Induction and education around sport – media/integrity
- Facilities funding – 4 venues around the country where they would meet and receive coaching on a tournament standard table.
- X players per year identified to receive support – like a scholarship – target men and women.
- Experience events first hand.
- Get a STAR table to be fitted at a venue of their choice – re-clothed every X months for X years.
- Pathway to progress - 3 year timeframe starts at 15 – Q school at 18.
- Build up the press on these players coming through

### Resource

- Education in sport – media training/induction day/CBT integrity/ Anti corruption talk.
- Facilities per elite prospect – table, cloth, cue
- EASB entry fees – per annum
- Event access backstage
- Administration
- Marketing



# CUE 4 WOMEN

## English Female inclusion programme

### Offer

- Designated sessions/tables in accredited clubs
- Subsidised coaching for women at selected accredited clubs.
- Pathway to the Elite Academy Programme through selection process.
- Improved women only events with grant from WPBSA and improved sponsorship.
- Promotion of the women's game at all World Snooker events?
- Targeted sessions for woman with Cue4Women. Tailored group sessions at targeted groups.
- Pathway from Cue Zone into Schools programme to club through community partnership programme.



### Resource

- Hire of accredited venues – some will be free.
- Coaching costs for specialised sessions
- Promotion and marketing material – WS events.
- Cost of promoting new events.
- Administration
- Possible Female Snooker Development Officer

Target: X increase or X % increase in female participation.

Summary of project: Targeting women to increase their participation in snooker.

# CUE 4 ALL

## English Disability inclusion programme

### Offer

- Supply X number of disability friendly accredited clubs in England a year with one Star table.
- Specific sessions dedicated to disabled players with accredited coach.
- Grants for adaptations for accredited clubs delivering programme in England.
- Cue4All groups

### Minimum Standards

Same as accredited clubs plus:

- DDA access
- Disabled toilets

### Resource

- Funds for adaptations to accredited clubs.
- Cost of venues delivering scheme.
- Cost of accreditation assessment/auditing and administration
- Branding marketing and promotional material.

Summary of project: Increased facilities and targeted group sessions within accredited clubs in England that can facilitate disabled players and increase participation numbers.

Target: X increase or X % increase in disabled player participation.

# CUE 4 COMMUNITY

## English School to Club partnership programme

Summary of project: Project to encourage pupils from school into the club environment ensuring a transition into adult participation in England.

Target: X increase or X % increase in player participation aged 14-21

### Offer

- Designated sessions for schools in local clubs for X weeks/months.
- Discounted membership at English accredited clubs.
- Subsidised coaching sessions in accredited clubs X coaches per X attendees.
- Devoted promotion of scheme through WPBSA and World Snooker website and social media links.
- Promotion at World Snooker events (In England)
- Facilities for schools without space for Cue Zones.
- Regional competitions through EASB.

### Resource

- Promotional material
- Administration
- Hire of venues
- Creation of webpage
- Cost of coaching
- Social media resource.



# CUE 4 EVER

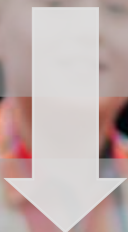
## Over 55 Programme in England

Summary of project: Targeting people over 55 in England offering increased activity with moderate intensity.

Target: X number of take up/ X increase in age range 55+.

### Offer

- Specific sessions designated for age range at English accredited clubs.
- Supervisory accredited EPSB coach to assist participants.
- Membership discounts/hourly discounts outside of sessions at accredited clubs.
- EASB senior championship?
- Discounted food at appropriate accredited clubs.
- Discounted group tickets to certain events



### Resource

- Cost of venue
- Cost of accredited coach time.
- Cost of tickets
- Administration
- Promotional and marketing material.
- Webpage design

# CUE 4 SPEED

## Speed Snooker

Summary of project: As part of a scheme to stop sedentary behaviour a first step into activity targeting people of zero or low activity. Also could be just used as an alternative to traditional snooker to increase interest in England.

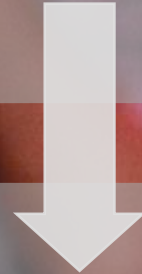
Target: X number of take up of scheme, % carry on with snooker or other sport.

### Offer

- Group sessions designated to speed snooker.
- Exclusive use in sessions of whole or particular area of accredited club.
- Accredited coach will assist with basics of game.
- Clubs would receive stock of EBSP stop clock.
- Each attendee for course will get banded t-shirt with nickname?
- Coaches/facilitators/club would receive batch of pedometers?
- Clubs would have report back participation figures and pedometer readings.
- Discounted group tickets on Blackpool shoot on selected dates?
- EASB speed shoot out style tournament?

### Resource

- Pedometers
- Production of speed snooker T-shirts and branding material.
- Cost of coaches time and accredited club space.
- Design and production of stop clocks.
- Administration
- Webpage design and build





# CUE 4 SKILLS

## Adult Numeracy and Literacy skills programme in England

Summary of project: Target adults with low Numeracy and Literacy skills, currently unemployed and receiving unemployment benefits. Use snooker to deliver a system through which they can develop skills and gain confidence. Working towards a qualification that they can gain employment.

Target: X number of take up of scheme, % get qualification after scheme.

### Offer

- 6 to 8 week course with two sessions a week with a coach/facilitator.
- Discounted hourly rates at accredited clubs.
- Course certificate to show potential employers willingness to further themselves.

### Resource/Budget

- Hire of accredited venue
- Cost of coaches time
- Marketing and advertising
- Promotion material
- Administration

# CUE 4 ACTIVITY

## Gradual Intensity Programme in England

Summary of project: Joint venture with other sports building users intensity with snooker being one of the first stages building up to higher intensity sports.

Target: X number of take up of scheme

### Offer

- Dependant on venue – either use of accredited club or pop up tables within leisure centre (an example)
- Links with other sport clubs – opening awareness to snooker club in area or possibility of pop up clubs in other facilities.
- Scheme will benefit from promotion of good health.
- Sessions based on 6-8 week programme building from snooker up through intensity for example ping pong, tennis to swimming.
- Reporting framework – measurement of improvement in participation lifestyle.
- Participation reporting.

### Resource

- Use of club or production, delivery and storage of pop up tables.
- Cost of drawing up agreement with others sports and facilities (leisure centres)
- Administration
- Promotional and marketing material

# OTHER CONSIDERATIONS FOR EPSB

## Coaching

- Aligned English coaching scheme bringing together WPBSA and EASB approach.
- Increased in female coaching in England.
- Development of English coaches from coach to co-ordinator
- Development of specialist/champions of specific coaching areas – e.g. approach and communication techniques of coaching Deaf players.

## Refereeing

- Pathway from English Amateur to World Snooker Tour.
- Aligned training scheme for English referees.

## Officials

- Development and training programmes for tournament directors in England.

## Child protection and anti doping policy

- Sign up to NSPCC (CPSU) unit support.
- Aligned policies and administration.
- Say no to doping campaign.
- Welfare Officer courses for in club welfare officers in England